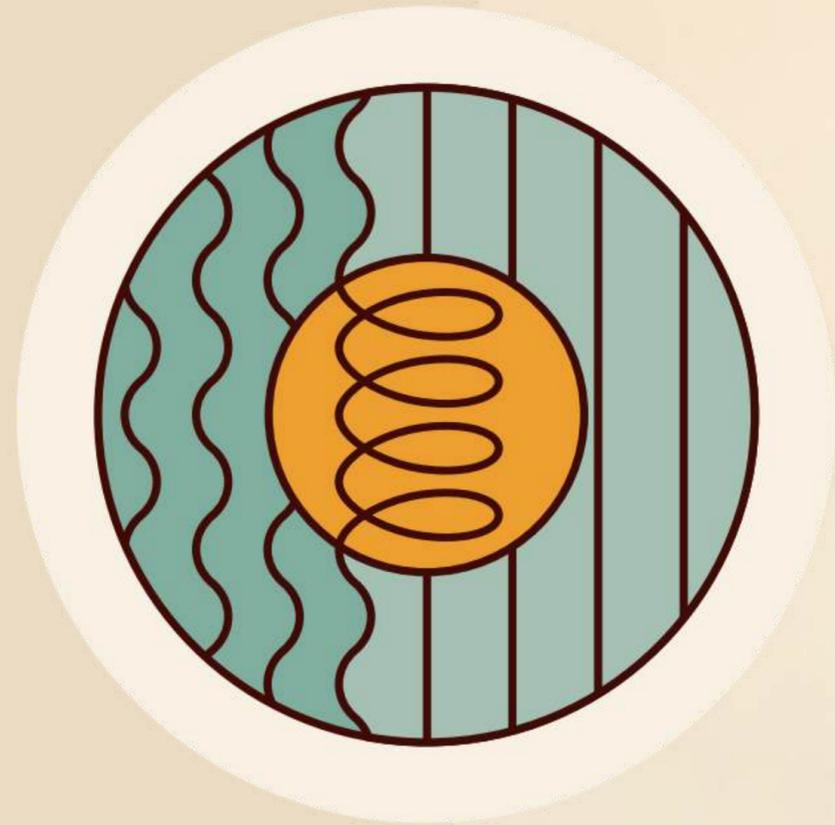


cosibella



Ha:rTry



**HairTry is a brand co-created by the Cosibella team that takes a holistic approach to hair and scalp care.**

**"Make a clear-headed decision"**

HairTry gives real tools to achieve professional hair care results, without leaving home, regardless of gender or age. The product formulations were created in cooperation with trichologists.

## KEY BRAND TENETS

**Trichological approach** to taking care of the scalp, and „hair maniac" taking care of the hair shaft.

**Ecology.**

**No age division.**

Showing hair care as something **simple** and **easy**.

**Holistic approach** to hair care.

Caring for the **microbiome** and **skin well-being**.

## BRAND VALUES

**Transparency.** We show the ingredients of the products we have created.

**Effectiveness.** We have tested hundreds of ingredients and the effects are backed by research.

**Doing good.** We help customers and the environment.

**Realism in care.** We do not give empty promises but a simple recipe for healthy hair.

**Holistic approach.** We take a head-on approach to care. Literally

## HAIRTRY MISSION TO PROTECT THE ENVIRONMENT!

**HairTry wants to take care of the planet, which is why we support:**

- **ReSea Project - Ocean Waste Plastic Foundation** - compensating for the plastic put into circulation by cleaning up the seas and oceans.
- **SeedBalls Kenya Foundation** by donating 20 seed balls from each product to green areas destroyed by humans.

**Enrich your portfolio with ours products and be eco-responsible!**



# Shampoos

## Hairtry Shampoos: Elevate Your Haircare Game!

Revolutionize your inventory with Hairtry's premium selection of three exceptional shampoos:

- Feel The NMF
- Date With Exfoliate
- Take Off The Sebum

## Unrivaled Cleaning with Mixed Surfactants

Our shampoos feature a unique blend of anionic, amphoteric, and non-ionic surfactants, guaranteeing a thorough cleansing experience without any irritation or dryness. Packed with active ingredients such as 1% MOISTURIZING AGENT, MOISTURIZING POLYPLANT, PANTHENOL, and GLUCONOLACTONE, they go beyond the basics to ensure optimal hair health.

## Eco-Friendly Packaging for a Greener Tomorrow

Embrace sustainability with our large, efficient packaging made of 98% eco-friendly rPET material. Not only will your customers enjoy the benefits of our premium shampoos, but they'll also appreciate your commitment to the environment.

## Feel The NMF Moisturizing shampoo

500 ml



A versatile gel formula that provides both effective cleansing and deep hydration for the scalp and hair, making it the **ideal daily care product for the whole family**. Suitable for normal, oily, or dry hair, this universal product is especially perfect for those with curly or dry hair, offering **hydration without weighing hair down**. The hair feel soft, light, voluminous, and full of shine.

This formula strikes the **perfect balance between cleansing and moisturizing**, leaving the scalp refreshed and hair beautifully nourished.

- Supports the scalp's microbiome, promoting long-lasting scalp and hair health
- **Perfect for everyday use** to keep hair feeling clean, hydrated, and beautifully refreshed
- Deeply hydrates and restores balance with **1% Moisturizing Factor** (Sodium PCA, Glucose, Urea, Glutamic Acid, Lysine, Glycine, Allantoin, Lactic Acid), **Polyplant Moisturizing Complex** (Arnica, Ivy, Mallow, Cucumber, Milfoil, Elderberry, Linden), and **Panthenol**

BESTSELLER

## Take Off The Sebum Purifying shampoo

500 ml



A powerful gel formula designed to provide **effective cleansing while boosting volume**, making it perfect for those with oily, seborrheic, or normal scalps. Ideal for flat, limp hair or hair frequently styled with products, this **versatile formula** refreshes the scalp and restores volume, leaving hair light, full of body, and effortlessly clean.

This formula strikes the perfect balance between deep cleansing and gentle care, ensuring **no dryness or irritation, even with regular use**.

- Regulates excess oil, keeping hair fresher for longer
- Lifts hair from the roots, adding volume and bounce
- Rich in fruit extracts and  $\alpha$ -hydroxy acids to promote shine and scalp health
- Ideal for thorough cleansing after product use, leaving hair light and voluminous
- Key ingredients like **1% Fruit Vinegar** (apple, apricot, and peach) and **2% Polyplant A/S** (burdock, juniper, lemon, thyme) help balance oil production, enhance shine, and support scalp microbiome health.

BESTSELLER

## Date With Exfoliate Enzyme shampoo with ficin

250 ml | 500 ml



A versatile gel formula that offers both deep cleansing and gentle exfoliation, making it perfect for those with oily, seborrheic, or normal scalps.

This **2-in-1 product** is ideal for busy individuals, as it cleanses while removing dead skin cells, simplifying hair care routines. **Suitable for all hair types and frequent styling**, it leaves hair fresh, voluminous, and free from residue. With a light, allergen-free fragrance and eco-friendly packaging (98% rPET), this product supports both hair and the environment.

- Combines deep cleansing and exfoliation, perfect for those short on time
- Leaves hair refreshed, full of volume, and prolongs hairstyle freshness
- Enzymatic action from Fig-derived **Ficin** and **Keratoline™C PS** eliminates dead skin cells, promoting scalp renewal
- Can be used weekly or daily for a deep, refreshing cleanse without build-up

# Conditioners

## Shine (F)low Emollient conditioner for low porosity hair | 250ml



A rich vegan formula without **silicones** designed to tame and smooth low-porosity hair, this product effectively combats frizz, adds shine, and makes detangling effortless.

Ideal for hair prone to static and lacking in luster, it transforms unruly strands into soft, manageable, and **glossy hair**.

This formula delivers a **lightweight finish** while locking in moisture, leaving the hair silky smooth without weighing it down. Use is enhanced by a **pleasant floral** and **fruity fragrance**, providing a **delightful sensory experience**.

- Smooths and adds shine to low-porosity hair
- Eases detangling and reduces frizz, making hair more manageable
- Infused with rare emollients like **baobab oil** and **Tucuma** and **Cupuaçu butters**, which provide deep nourishment
- With a pH of ~3.5, it seals the hair cuticle, leaving hair smoother, shinier, and easier to style.

## Like a Diamond Emollient conditioner for medium porosity hair | 250ml



A unique vegan and silicone-free emulsion formula that delivers smoothness, shine, and manageability to medium-porosity hair, making it the **ideal daily solution for taming unruly, frizzy, or damaged locks**.

Perfect for color-treated or hard-to-manage hair, this product deeply nourishes without silicones, leaving hair feeling silky, sleek, and radiant.

This formula strikes the **perfect balance between smoothing and nourishing**, helping hair feel soft, glossy, and frizz-free.

- Smooths and tames hair, reducing frizz and flyaways
- Adds a natural, radiant shine, enhancing hair's overall appearance
- Makes detangling easier, ensuring hair feels more manageable and smooth
- Contains **Baobab oil** and **Pracaxi seed oil**, rare **emollients** that deeply nourish medium-porosity hair
- Features a pH of ~3.5, which closes the hair cuticle for added shine and smoothness

## Shine Brightly Emollient conditioner for high porosity hair | 250ml



An emulsion crafted specifically for high-porosity hair that needs a little extra love. This transformative formula addresses unruly, frizz-prone, and damaged hair, making detangling a breeze while restoring brilliant shine **without the use of silicones**. For locks that are dull, electrified, or just plain unmanageable, **this emulsion is a go-to solution for achieving smooth, radiant hair**.

**Perfect for everyday use**, it reduces frizz and boosts manageability, all while balancing hair's pH to ~3.5 for a polished finish. In addition, it features a **captivating floral and fruity fragrance**.

- Enriched with **unique emollients** like **watermelon seed oil**, **safflower oil**, and **borage oil**, providing essential **fatty acids** that high-porosity hair craves
- Smooths and tames frizz, giving hair a polished look
- Infuses hair with lasting shine and weight, enhancing its overall appearance
- Effortlessly detangles and smooths hair

## Everyone, Everyday Emollient-humectant conditioner for all hair types | 250ml



A smoothing emulsion formula that nourishes and detangles **all hair types**, making it the **perfect daily care product for everyone**. Infused with broccoli seed oil, it provides a **silicone-like finish** that smooths and enhances manageability. With panthenol for lasting hydration and hydrolyzed jojoba esters for superior control, this conditioner leaves hair soft, shiny, and beautifully smooth.

**Ideal for daily use**, this lightweight formula won't weigh hair down, ensuring a **fresh, elegant fragrance** with every application.

- Perfect for all hair porosities, delivering smoothness and frizz control
- Packed with emollients and humectants for hydration and nourishment
- Lightweight, fresh scent for an enjoyable experience
- Key ingredients like **broccoli seed oil** and **hydrolyzed jojoba esters** boost elasticity, protect against environmental stressors, and maintain color vibrancy.

BESTSELLER

## Babyhair Fever

### Hair Growth Warming Rub

100 ml | 200 ml



A **ground-breaking**, warming scalp treatment designed to strengthen and stimulate hair growth, this product is perfect for thinning, weak, or slow-growing hair.

This **powerful treatment** helps prevent hair loss, improves microcirculation for enhanced growth, and leaves no heavy residue behind. Provide your customers an experience of a warming sensation that promotes a healthy scalp environment, **ideal for anyone dealing with hair loss after illness or simply wanting fuller locks.**

- Stimulates hair growth and strengthens hair from the roots
- Lightweight, non-greasy formula for easy daily use
- Contains a blend of nourishing ingredients, including **B vitamins** (biotin, niacinamide, and panthenol) to support hair health, **Biotinoyl Tripeptide-1** for strengthening and preventing hair loss, caffeine to invigorate follicles, and **Vanillyl Butyl Ether** to enhance microcirculation for optimal growth.

## Breezy Not Greasy

### Seboregulatory Thinner with Encapsulated Salicylic Acid

100 ml



A regulating scalp elixir designed for oily scalp. This lightweight watery formula effectively regulates excess sebum production while extending the freshness of the hairstyle.

Designed to be **effective yet gentle on the skin, Breezy Not Greasy won't cause irritation or dryness.**

With a **convenient applicator for easy use**, this product combines powerful ingredients that address oiliness without weighing hair down or irritating the scalp.

- Controls excess oil production and prolongs the freshness of hairstyles
- Lightweight formula that won't weigh hair down
- Contains **0.5% encapsulated salicylic acid** for gentle exfoliation, **Zinc PCA** to regulate sebum, **Terpinen-4-ol** for anti-inflammatory benefits, and **Salix Alba Bark Extract** for its soothing and keratolytic properties.

# Hair Rubs

## Hydrate Hero

### Moisturizing and Soothing Head Skin Rub with NMF Complex and Ectoin

100 ml



A lightweight, water-based formula designed to nurture and soothe the scalp, this product is **ideal for those with disrupted microbiomes, dry skin, and irritation.** Packaged in an **eco-friendly bottle** (98% rPET) with a **convenient applicator**, it ensures easy dosage while delivering powerful relief.

This **unique treatment** effectively hydrates, calms itchiness, and supports scalp health, making it perfect for anyone dealing with dry dandruff or sensitive skin. Ensure your customers experience **immediate comfort and restoration with every application!**

- Restores balance to the scalp and alleviates discomfort caused by dryness and irritation.
- Features a unique blend of rare and effective ingredients, including **Ectoin** for its anti-inflammatory and protective properties; a **NMF complex** (Sodium PCA, Glucose, Urea, Glutamic Acid, Lysine, Glycine, Allantoin, Lactic Acid) to enhance moisture retention; **Aloe Extract** to soothe irritation; and **Saccharomyces/Barley Seed Ferment Filtrate** to provide long-lasting hydration and nourishment.

## Long Hair, Don't Care

### Nourishing Head Skin Rub with Encapsulated Oil and Plant Extracts

100 ml



An **innovative scalp treatment** designed to nourish and revitalize hair from the roots. This **powerful formula** combines advanced ingredients to strengthen hair and promote healthy growth, all while protecting against environmental stressors.

**Gentle yet effective**, this treatment enhances scalp health without causing irritation or dryness.

With a **user-friendly applicator for easy application**, this elixir delivers **potent active ingredients** deep into the scalp and hair follicles.

- Nourishes and strengthens the scalp and hair, stimulates growth, and reduces hair loss.
- Contains **ELAYA RANOVA™** for deep hydration and protection, **KERASCALP™** for vitamins and amino acids that support hair strength, and **caffeine** to enhance follicle activity while improving scalp microcirculation.

# Peelings

BESTSELLER

## Acid Queen

Trichological Acid Peeling  
for the scalp | 100ml



An **indispensable tool** in the fight against skin problems, which effectively removes dead skin cells, unblocks the sebaceous glands' outlets and has an antibacterial effect.

Enclosed in an **elegant glass bottle with a pipette** for precise application to the scalp. Intense mint fragrance enhances the **feeling of freshness**.

- Provides deep cleansing and gentle exfoliation, perfect for oily scalps and hair lacking volume.
- Contains **4% almond acid** for effective exfoliation and unclogging of sebaceous glands, and **0.8% salicylic acid** to dissolve excess sebum and impurities.
- Includes **3% urea**, a **natural moisturizing factor**, to hydrate and soften the scalp, along with a **plant-based moisturizing complex** that soothes and nourishes the skin.

## Enzymatic King

Trichological Enzymatic  
Peeling with Ficin | 100ml



An **essential solution for scalp concerns**, this product effectively cleanses impurities, removes dry flakes, and promotes improved blood circulation to the scalp, creating optimal conditions for healthy hair growth.

Packaged in a **sleek glass bottle with a pipette**, it allows for precise application to the scalp, enhancing hair care routine. The formula provides a **refreshing sensation that invigorates the scalp**.

- Cleanses the scalp from impurities and excess sebum while gently exfoliating dead skin cells.
- Enriched with **ficin**, a potent enzyme derived from figs, it removes dead skin cells and leaves the scalp feeling refreshed and smooth.
- Contains **Saccharide Isomerate** to deeply hydrate and maintain moisture levels, reducing dryness, irritation, and itchiness, along with **allantoin** for soothing and softening properties, aiding in regeneration.

## Vin Glossier

Shine-Smoothing Hair  
Rinse with Vinegar | 200ml



An **effective solution for achieving shiny, smooth hair**, this product utilizes the power of fruit vinegar to **close the hair cuticles** and enhance their overall health.

With a formulation that features a low pH, it **helps to smooth the hair's surface**, resulting in a sleek and radiant finish, making hair easier to comb and reducing static.

Additionally, the acidic nature of the vinegar **positively impacts the scalp's microbiome**, alleviating itching and controlling excess oiliness.

- Adds shine and smoothness to hair while facilitating easier detangling.
- Contains **Fruit Vinegar** derived from apples, apricots, and peaches, which enhances elasticity, shine, and volume, while promoting a balanced scalp microbiome and reducing oiliness.
- Infused with **Hydrolyzed Wheat Protein** to condition the hair, minimizing static and frizz while filling in cuticle gaps for a healthier look.

# Smoothing Elixirs

## Who is She?

Smoothing hair conditioner with  
lamellar water technology | 100ml



A smoothing conditioner featuring **innovative lamellar water technology**. This liquid formula effortlessly detangles and styles hair while enhancing softness and smoothness.

It delivers **intense shine and smoothness** to the very ends without weighing hair down, leaving strands glossy and exceptionally soft.

Presented in a sleek package, it provides a **banquet effect** that will delight owners of dull, rough and tangle-prone hair.

- Provides a stunning, polished finish with strong smoothing effects, ideal for special occasions.
- Utilizes **innovative lamellar water technology** that transforms from liquid to a light emulsion upon application, generating warmth for enhanced absorption.
- **Rich in oil-based ingredients**, it quickly replenishes lipids, significantly smoothing and conditioning the hair for a sleek, nourished look.

# New Launches

## Heat Lock

Leave-in conditioner with heat protection | 200ml



A versatile **two-phase leave-in conditioner** that provides both **advanced heat protection up to 230°C** and deep hydration for the hair. Ideal for all hair types, it ensures effective protection against heat styling while smoothing and nourishing the hair. This conditioner leaves hair soft, shiny, and easy to manage, making it **perfect for daily use**.

The formula strengthens and repairs hair from within, enhancing moisture retention and elasticity without weighing it down. It helps prevent frizz and breakage, leaving the hair silky, smooth, and beautifully styled.

- Protects hair from heat **up to 230°C** while preventing damage and frizz
- Leaves hair soft, smooth, shiny, and manageable with a delicate floral fragrance
- Strengthens hair with **KERATRIX™** (peptides and amino acids), **Hydrolyzed Wheat Proteins**, and Panthenol
- Forms a protective layer with **Polyquaternium-7** and **Silicones**, shielding hair from external stressors and improving shine

## Itch Be Gone

SOS Mask for the scalp

50 ml



An **anti-dandruff gel scalp mask** formulated to reduce the growth and population of the yeast **Malassezia furfur** - one of the main causes of dandruff, reduce excessive keratinization of the epidermis and soothe inflammation of the scalp.

This innovative product effectively reduces flaking, calms itchiness, and aids in the removal of white scales associated with dandruff, leaving the scalp refreshed and balanced.

With a **fragrance-free composition** and a **pH of approximately 6**, this pink-hued formula is **suitable for regular use**, ensuring a comfortable and irritation-free experience for **all hair types**.

- Combats dandruff and soothes itchiness while promoting a healthy scalp microbiome.
- Contains **Piroctone Olamine, Encapsulated Salicylic Acid, Vitamin B12, Urea (5%)**, offering targeted relief, gentle exfoliation, hydration, and nourishment.

## Silky Shield

Protective Smoothing Serum for the ends of the hair | 50ml



A **lightweight, high-performance silicone serum** that instantly smooths and protects dry, frizzy ends - **perfect** as the final touch **in any hair routine**. With its **silky texture** and **elegant floral-fresh scent**, it delivers **salon-quality results** from the very first use.

**Ideal for all hair types**, including fine and delicate strands, this serum adds radiant shine without weighing hair down.

Designed with a **minimalist, ultra-light formula**, it forms a **protective barrier** that seals split ends, prevents breakage, and shields hair from dryness and environmental damage. Just a small amount leaves hair looking sleek, polished, and healthy.

- Instantly smooths, softens, and adds healthy shine
- Protects ends from breakage, dryness, and frizz
- Ultra-light formula with smoothing **silicones** (like **Undecane** and **Tridecane**) for a weightless finish.

## Marry Rosemary

Rosemary Water for the scalp with Vitamins | 100ml



A **revitalizing scalp serum** designed to stimulate hair growth, strengthen roots, and improve scalp condition. With a **light, non-greasy texture** and a **refreshing herbal scent** dominated by rosemary, it's **ideal for daily use** - even on fine or oily hair.

This powerful formula combines rosemary oil, B vitamins, capsaicin, and rosmarinyl glucoside to **support healthier, fuller hair**. It improves microcirculation, soothes irritation, and helps regulate sebum, all while protecting the scalp from oxidative stress.

- Lightweight, botanical formula ideal for everyday use without weighing hair down
- Stimulates growth, strengthens roots, and balances the scalp while hydrating and soothing with a blend of **rosemary oil, capsaicin, B vitamins (Niacinamide, Biotin, Inositol), panthenol, glycerin**, and antioxidant-rich **rosmarinyl glucoside**.

# Ha:rTry

## INTERESTED IN JOINING OUR DISTRIBUTION NETWORK?

LOG IN TO [www.cosibella-wholesale.com](http://www.cosibella-wholesale.com)

OR

CONTACT US - [dominika.wronska@cosibella.pl](mailto:dominika.wronska@cosibella.pl)

### BECOME OUR PARTNER TODAY!

cosibella



See all HairTry products on our website.

Scan the QR code and enter a world of beautiful hair that your customers will love!