

***Why Elephant 1948 or***

***Where science meets the senses – a nosing glass***

***Scientifically designed tool to make the most of your dram***

***-Concentrates aromas***

***-Slices them up in layers***

***-Helps drinks open up***

***Studies have shown that elephants boast 1984 genes coding for olfactory receptors (or)—the most of any mammal tested to date (for comparison, humans have only 400).***

***The shape and dimensions of the canopy, as well as the size of the mouth, were created both during organoleptic tests and with the use of a gas chromatograph, the task of which was to measure the intensity of individual volatile substances at the mouth of the canopy in various working versions of our Elephant. In the end, something like the picture was created.***

***Oh, and finally, my observation about the shape of the Elephant's canopy. If you look closely at it from the side, it turns out that it closely resembles the shape of... a pagoda of traditional malt drying rooms in Scottish distilleries. A flat bottom from which the aroma of smoke oozes out, walls that regularly narrow towards the top, concentrating the smoke and giving maximum heat and aroma to the dried grain, and finally the mouth, which in the case of a glass is the place where we put our nose.***

***I don't want to believe this is a coincidence.***