

lowe.
GROUP

HFR
HOME
FRAGRANCE
RANGE



BEAUTIFUL AROMAS ARE OUR PASSION



We search for inspirations from all over the world, from the rolling hills of Provence to the spicy Orient.

Our products are simple but emphasize the character of every interior, with their decorative design and their scent.

HISTORY

It has started from passion for travel and love for beautiful scents...



2007

Establishment of the company
Pachnaca Szafa new brand on the air fresheners market



2016

Development of stable cooperation with Jeronimo Martins Polska – production of Aril brand



2017

Opening of new factory in Ropczyce and new head office in Warsaw



2020

European Funds Smart Growth grant



2023

New products, new distribution channels, new clients

PILLARS OF THE COMPANY



- **Our values:** ethics, social responsibility, environmental awareness
- **Independent European manufacturer** located in Poland
-  **No. 1 brand on Polish market**
- All our products are made **according to UE standards**
- High quality at competitive prices

PILLARS OF THE COMPANY



- **Own laboratory facility**
- R&D department
- Graphics design studio
- Storage (3000 m²)
- **Production & Logistics**

FROM IDEA TO FINAL PRODUCT



FORMULATION



LAB TESTING



DOCUMENTATION



**RAW MATERIALS
& PACKAGING**



**MANUFACTURING
& LOGISTICS**



**PACKAGING
DESIGN**

FACTS & NUMBERS

Available in
11 000
distribution
points

Over
3 000
display stands
in key markets

Already
16
years
on the market

Over
120
products
in the offer

SAFE & ECO FRIENDLY



We are living and manufacturing in harmony with nature.

Our products are created to be used by ourselves and our families.



MSDS are prepared in accordance to the UE regulations.

We register our products in the National Registers of Chemicals. Descriptions of our products are comprehensive and readable.

DISTRIBUTION

The main distribution takes place in the modern market. The products are sold both on our expositors as well as on client's shelves.



EXPORT



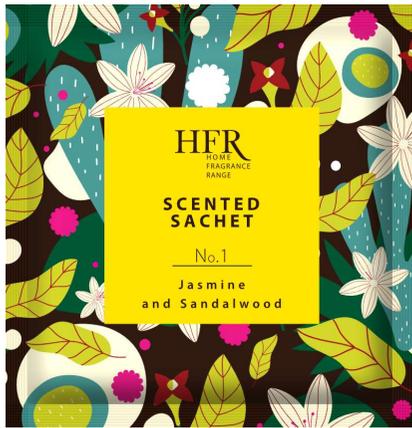
We sell our products to:
United Kingdom, Spain, Netherlands, Belgium,
Japan, Niger, Lithuania, Ukraine , Slovakia,
Czech Republic, Germany.

Participation in fairs:

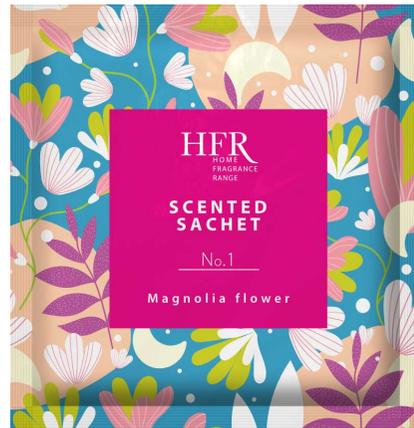
- PLMA Amsterdam
- Gift Fair in Birmingham
- Cosmoprof Bologna
- Ambiente Frankfurt
- BeautyIstanbul Stambul

SCENTED WARDROBE SACHETS

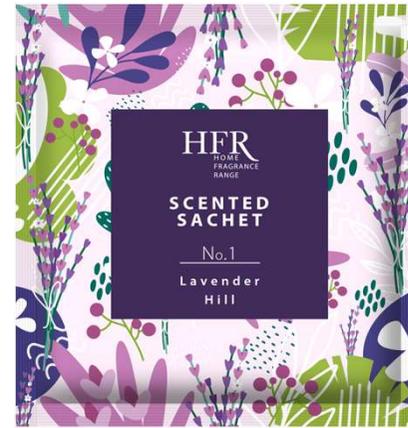
Jasmine & Sandalwood



Magnolia Flower



Lavender Hill



Fresh Laundry



He & She



Sunny Afternoon



Romantic Harbour



Blue Lagoon



SHOES SACHETS & BAG SACHETS

Cool Fresh



Sport Fresh



Cool Fresh



Sport Fresh



SCENTED OILS

Cinnamon



Eucalyptus



Lavender



Lemongrass



Vanilla



Orange



Sandalwood



Wild Orchid



Anti-tobacco



CETAMIC OIL BRURNERS



Dimensions:
diameter 85 mm
height 120 mm



Dimensions:
diameter 70 mm
height 88 mm

SCENTED CANDLES

BREATHE
Eucalyptus & Lemon



SLEEP
Lavender & Vanilla



DECORATIVE AIR FRESHENERS

Grass of Orient & Acacia



Green Tea & Orchid



Wild Lilac & Cotton



Jasmine & Sandalwood



DECORATIVE AIR FRESHENERS WITH DRIED PLANTS

Jasmine & Linen



Vanilla & Red Pepper



Bergamot & Silk



DECORATIVE AIR FRESHENERS WITH SHALLS

Wild Beach



Blue Lagoon



DECORATIVE AIR FRESHENERS

Lavender Hill



Jasmine & Sandalwood



Bamboo & Lime



TWO-COLOR AIR FRESHENERS

Ocean Blue



Romantic Harbour



Sunny Afternoon



HOME PERFUME

Aqua Bloom



Celestia Water



Fiercley



You've Got This



PRIVATE LABEL

We manufacture fragrance products perfectly tailored to the customer's needs.

YOUR FRAGRANCE, YOUR LOGO,
YOUR DESIGN



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Thank you