

Dr Seidel – Healthy and tasty snacks!



KITTEN AND PUPPY
HEALTHY GROWTH



BEAUTIFUL COAT

FRESH
BREATH



HEALTHY
SENIOR

HEALTHY
DIGESTIVE SYSTEM



HAIRBALLS
PREVENTION

TRAVEL
COMFORT



HEALTHY
URINARY TRACT

INCREASED
VITALITY



INCREASED
IMMUNITY

HEALTHY
JOINTS



OPTIMAL
WEIGHT



dr Seidel
can do it!



Functional snacks

Functional snacks – what does it mean?

When you choose snacks for your dog or cat, pay particular attention to those snacks which are not only tasty, but also have a positive effect on health, e.g. increase the body's resistance, strengthen bones and joints or improve a coat, or improve a coat, Dr. Seidel Snacks are called functional because they combined both: health promoting idea and good taste in one. Each snack contains beneficial ingredients to meet various health needs of your pet. Its composition is balanced to replace supplements (tablets, capsules) in your pet's daily diet. We suggest replacing these supplements with crunchy snacks. Snacks are safe and healthy and have been developed on the basis of specialist veterinary knowledge in the field of pet dietetics. Dr. Seidel snacks use modern production technology: extrusion which makes it possible to fill a crunchy casing with the filling enriched with appropriately selected active ingredients in quantities typically administered in tablets.

How often should you give snacks to your pet?

Functional snacks are supplementary foods and should be given according to the manufacturer's recommended dosage. Excessive dosage may increase the daily calorie and nutrient intake amount, resulting in overweight and its health consequences. Adjust the type and quantity of the snack according to the weight and age of your pet.

Snacks for cats - dose in 24h

up to 10 pcs.



Snacks for dogs - dose in 24h

< 5 kg



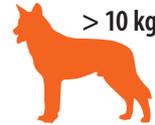
1 - 2 pcs.

5 - 10 kg



3 - 4 pcs.

> 10 kg



5 - 8 pcs.

in the shape of stuffed cushions

tasty as proven in consumer tests

contain carefully selected ingredients beneficial to pet health



tasteful and healthy snack between meals

two sizes, the smaller specially adapted to cats' muzzles

produced in Poland using local ingredients of the highest quality



HEALTHY GROWING KITTEN AND PUPPY

Growth is a very important stage in the life of every pet. Puppies and kittens have a greater need for vitamins and minerals to ensure strong bones, increase their natural immunity and provide them with the right amount of energy. Dr Seidel snacks for puppies and kittens are a perfect supplement to their daily diet. Snacks can also be used as a motivational tool for learning cleanliness, polite behaviour or first commands.



proper vision development



increased immunity



proper development of the nervous system



increased immunity



strong bones and joints



50g

Snacks for healthy kitten

Beneficial ingredients:

- prebiotics - stimulate the growth of suitable bacterial flora in the gastrointestinal tract, thus enhancing the natural immunity
- taurine (exogenous amino acid) - is necessary for the proper development of the nervous system and sight.



90g

Snacks for healthy puppies

Beneficial ingredients:

- prebiotics - stimulate the growth of suitable bacterial flora in the gastrointestinal tract, thus enhancing the natural immunity
- Omega 3 - has beneficial effects on the development of the brain and sight.

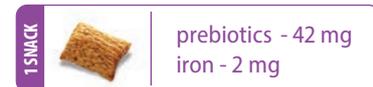


90g

Snacks for large breed puppies

Beneficial ingredients:

- prebiotics - stimulate the growth of suitable bacterial flora in the gastrointestinal tract, thus enhancing the natural immunity
- iron - stimulate hematopoietic processes and collagen synthesis being of special importance in case of fast-growing large breed pup bones.



BEAUTIFUL COAT

A beautiful and healthy coat is a sign of good skin condition and something to be proud of. A well balanced diet, rich in vitamins and minerals, is critical to this. An extra dose of vitamins is especially useful during intensive shedding, convalescence or when you prepare your pet for a show.



Beautiful coat



50g

Snacks for beautiful coat for cats

Beneficial ingredients:

- linseed oil - improves coat appearance
- zinc - enhances skin immunity and accelerates wound healing.



90g

Snacks for beautiful coat for dogs

Beneficial ingredients:

- horsetail - improves the coat appearance and prevents skin diseases
- zinc - enhances the skin immunity and accelerates wound healing.



FRESH BREATH

Unpleasant odour from the muzzle of a dog or cat can have various causes. Some of them can be easily eliminated by improving your pet's oral hygiene. Others will require more complex treatment at the veterinary surgery. In order to maintain good oral health, use appropriate hygiene products, such as Dr Seidel Deo Paste or Deo Spray, on a regular basis. To help neutralise unpleasant odours, choose Dr Seidel fresh breath snacks.



neutralisation of unpleasant odour from the mouth

Snacks for a fresh breath

Beneficial ingredients:

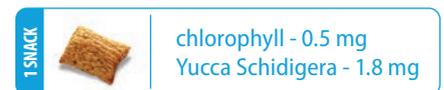
- chlorophyll - is a deodorant, neutralizing bad odour from the mouth
- Yucca Schidigera - inhibits the growth of bacteria that decompose urea, thus reducing the smell intensity of dogs and their excrements.



50g



90g



HEALTHY URINARY TRACT

Diseases of the lower urinary tract are very common in cats. Urological ailments are irritating and can lead to much more serious complications. You should not only take care of the quick recovery of your pet but also prevent the recurrence of various diseases. In addition to the therapy prescribed by a vet, pay attention to functional snacks with specially selected additives of proven effectiveness to support the proper functioning of the urinary system.



increased immunity against infections



lowers urine pH

Snacks for cat's healthy urinary tract

Beneficial ingredients:

- cranberry - increases the natural resistance of the urinary tract to infections
- L-methionine - lowers urine pH and promotes the environment unfavorable to the formation of struvite stones.

Especially recommended for cats prone to lower urinary tract diseases.



50g



HAIRBALLS PREVENTION

Cats are meticulously clean animals. They spend about one third of their lives licking their fur. They swallow huge amounts of fur, which often leads to obstructions in the digestive tract caused by hairballs. If your cat has trouble removing them naturally, help it using a suitable product, such as Malt Paste. You can also choose anti-hairball cat treats that have a similar effect to the paste.



prevents hairballs

Snacks MALT - Anti-Hairball for cats

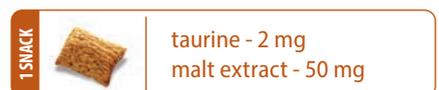
Beneficial ingredients:

- taurine (indispensable amino acid) - is essential for the proper functioning of the nervous system and eyes
- malt extract - facilitates the transport of hair via the digestive tract and prevents hairballs (pilobezoars).

Especially recommended for all cats during replacement of hair coat, especially for long-haired cats.



50g



OPTIMAL WEIGHT

Unfortunately, a few “extra pounds” is a problem which affects our pets more and more often. In this case, it is necessary to increase the daily dose of exercise and ensure a proper diet. Should we stop giving them treats then? We can choose low-calorie treats to enrich their daily diet and give them a lot of joy.



Low calorie snacks

Beneficial ingredients:

- linseed pomace - a source of dietary fibres which provides a feeling of satiety and stimulates the digestive tract.

Especially recommended for obese pets with a tendency to be overweight and senior.



50g



90g



HEALTHY DIGESTIVE SYSTEM

What your pet eats greatly affects its entire body. However, it is the digestive system that first reacts to the food.

Hypoallergic snacks

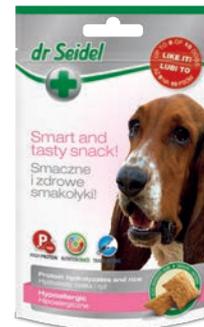
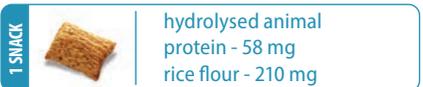
Complete treats with a composition specially adjusted to the needs of dogs and cats with sensitive digestive systems or food allergies. Protein hydrolysates and rice are the main ingredients.



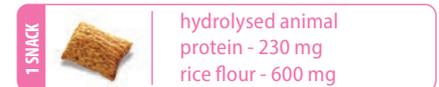
for pets with sensitive digestive tracts



50g



90g



The hypoallergenic formula is based on specially selected ingredients. A hydrolysed animal protein, i.e. a protein broken down into small particles, is the main ingredient. The breakdown allows to minimise the risk of allergic reaction. Another ingredient is rice flour which is easily digestible and well tolerated by the digestive system. Thanks to the hypoallergenic formula of the snacks, you do not have to stop giving treats to your dog or cat.

Snacks for healthy liver

Beneficial ingredients:

- milk thistle - a source of silymarin which have a positive effect on the work and natural regeneration of the liver, it also makes digestion easier.

Especially recommended during convalescence after liver diseases.



liver protection



50g



90g



HEALTHY JOINTS

Being able to move freely is a sign of optimal physical condition in your dog. Joint diseases in aging dogs not only make it difficult to move, but also cause pain. Take special care to your pet's joints as it ages so that it can maintain an active and healthy lifestyle for as long as possible. You can support this process by providing your pet with the necessary ingredients, e.g. snacks for healthy joints.



Snacks for dogs' healthy joints

Beneficial ingredients:

- glucosamine - is a natural substance that regenerates joints and rebuilds cartilage
- devil's claw (*Harpagophytum procumbens*) - is used in supportive treatment of rheumatic diseases and in relieving muscle and joint pains.

Especially recommended for dogs exposed to the joints disease, senior and large breed puppies.



90g



JOINTS REPAIR?

HEALTHY SENIOR

The pet ageing is an inevitable process. You cannot completely eliminate age-related problems, but you can always try to mitigate them. Proper care and nutrition adapted to the needs and age will enable your senior dog to enjoy good health and condition for longer.



Snacks for seniors

Beneficial ingredients:

- lecithin - improves the memory and brain function and strengthens the cardiac muscle
- Omega 3 - has an anti-inflammatory effect and enhances the systemic immunity to diseases.

Especially recommended for animals with weakened immune diseases and during convalescence and seniors.



50g



90g



INCREASED IMMUNITY

Supporting your pet's immune system is very important, regardless of its age. It is an investment in the health and strengthening of your pet's immune system.



Snacks to increase immunity

Beneficial ingredients:

- betaglucan - boosts natural immunity against infections, helps the regeneration and healing processes, and shortens the period of convalescence
- Omega 3 - stimulates natural defence mechanisms protecting against inflammatory processes.

Especially recommended during periods of reduced immunity and in convalescence.



50g



90g



INCREASED VITALITY

Vitality is a sign of health and energy in pets of all ages. If you notice deterioration in your pet's mood and activity you can introduce natural ingredients into its diet to benefit their wellbeing. A good choice would be treats enriched with CBD – a natural and safe ingredient found in dried hemp flowers which has a number of positive effects on the pet's body.



increased vitality



reduces stress

Snacks for increased vitality

Beneficial ingredients:

- CBD - increases the pet's vitality, and improves its immunity, physical condition and overall wellbeing. It also reduces the body's vulnerability to stressful situations.

Especially recommended in immunocompromised states and stressful situations.



50g



CBD (Cannabidiol)
0.9 mg



90g



CBD (Cannabidiol)
2.16 mg



What is CBD (cannabidiol) and how does it work?

- a natural and most important active substance found in hemp
- safe (has no psychoactive effect)
- has a broad spectrum of activity, comprehensively supporting the entire body
- has a beneficial effect on the immune system
- promotes good health
- improves well-being and vitality
- reduces the body's susceptibility to stressful situations

TRAVEL COMFORT

Travelling can cause your dog stress and anxiety. During the journey you should take care of not only your dog's safety but also its well-being. This will make your dog feel more comfortable during the time spent in the car or train.



reduces stress



calms

Snacks for dog's travel comfort

Beneficial ingredients:

- ginger - alleviates nausea and prevents vomiting
- tryptophan - a precursor of serotonin (the "happiness hormone") reduces muscle tension and susceptibility to stress.

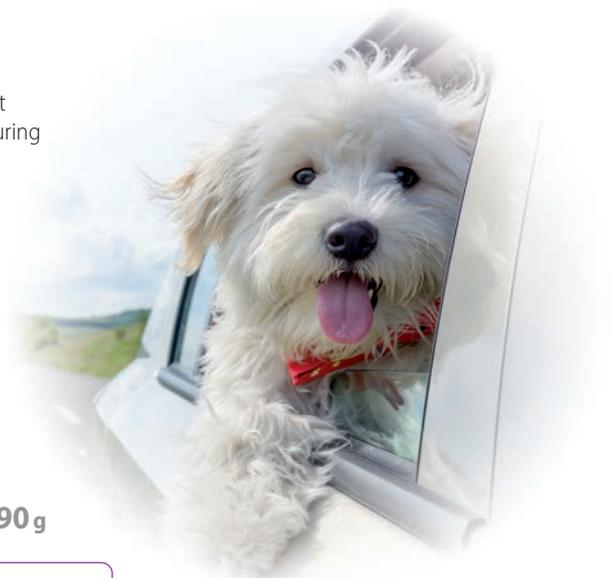
Especially recommended before and during the journey to reduce the risk of discomfort and calm the animal.



90g



ginger - 5 mg
tryptophan - 7 mg



SNACKS MIX 2in1

Snacks MIX 2in1 is a series of health-promoting treats for dogs and cats available in many variants depending on the needs of a pet at every stage of its life. They stand out in that they offer an answer to two important needs or problems of your pet in one pack. One pack – two solutions!



60g

Snacks MIX 2in1 fresh breath & malt

Beneficial ingredients:

- taurine - improves functioning of the nervous system
- malt extract - prevents hairballs
- chlorophyll and Yucca Schidigera - neutralise unpleasant smells

Especially recommended for all cats during replacement of hair coat, especially for long-haired cats.



60g

Snacks MIX 2in1 beautiful coat & malt

Beneficial ingredients:

- linseed oil and zinc - improve the condition of skin and coat
- taurine - improves functioning of the nervous system
- malt extract - prevents hairballs

Especially recommended during moulting, for hair and skin problems and prior to breed shows.



90g

Snacks MIX 2in1 beautiful coat & fresh breath

Beneficial ingredients:

- field horsetail and zinc - improve the condition of skin and coat
- chlorophyll and Yucca Schidigera - neutralise unpleasant smell from the muzzle and reduce the intensity of smell of animals and their faeces

Especially recommended during moulting, for hair and skin problems and prior to breed shows.

1 SNACK		taurine - 2 mg
		malt extract - 50 mg
		chlorophyll - 0.2 mg
		Yucca Schidigera - 7.5 mg

1 SNACK		linseed oil - 14 mg
		zinc - 0.5 mg
		taurine - 2 mg
		malt extract - 50 mg

1 SNACK		field horsetail - 28 mg
		zinc - 2 mg
		chlorophyll - 0.5 mg
		Yucca Schidigera - 1.8 mg

TRAINING TREAT

Teaching and training your dog is a demanding task. Each correctly performed command should be rewarded with a treat or praise that your dog finds pleasant. The roll-on snack for training is an interesting alternative to regular snacks.



low calorie



perfect reward
during training

Lick it training treat

100% natural product (contains hydrolysed meat). Thanks to its tiny handy pack, the product fits in the pocket easily. The form of administering the treat makes it easier to keep your hand clean. Training treat is low-calorie: contains only 15 kcal. Perfect to be used as a reward during the training. It helps focus animal's attention (during the training, in the crowd of people, among other animals, e.g. barking dogs). Very practical during walks (also in winter).



15 ml

