



BUSINESS & INNOVATION HUB #1 IN LATAM

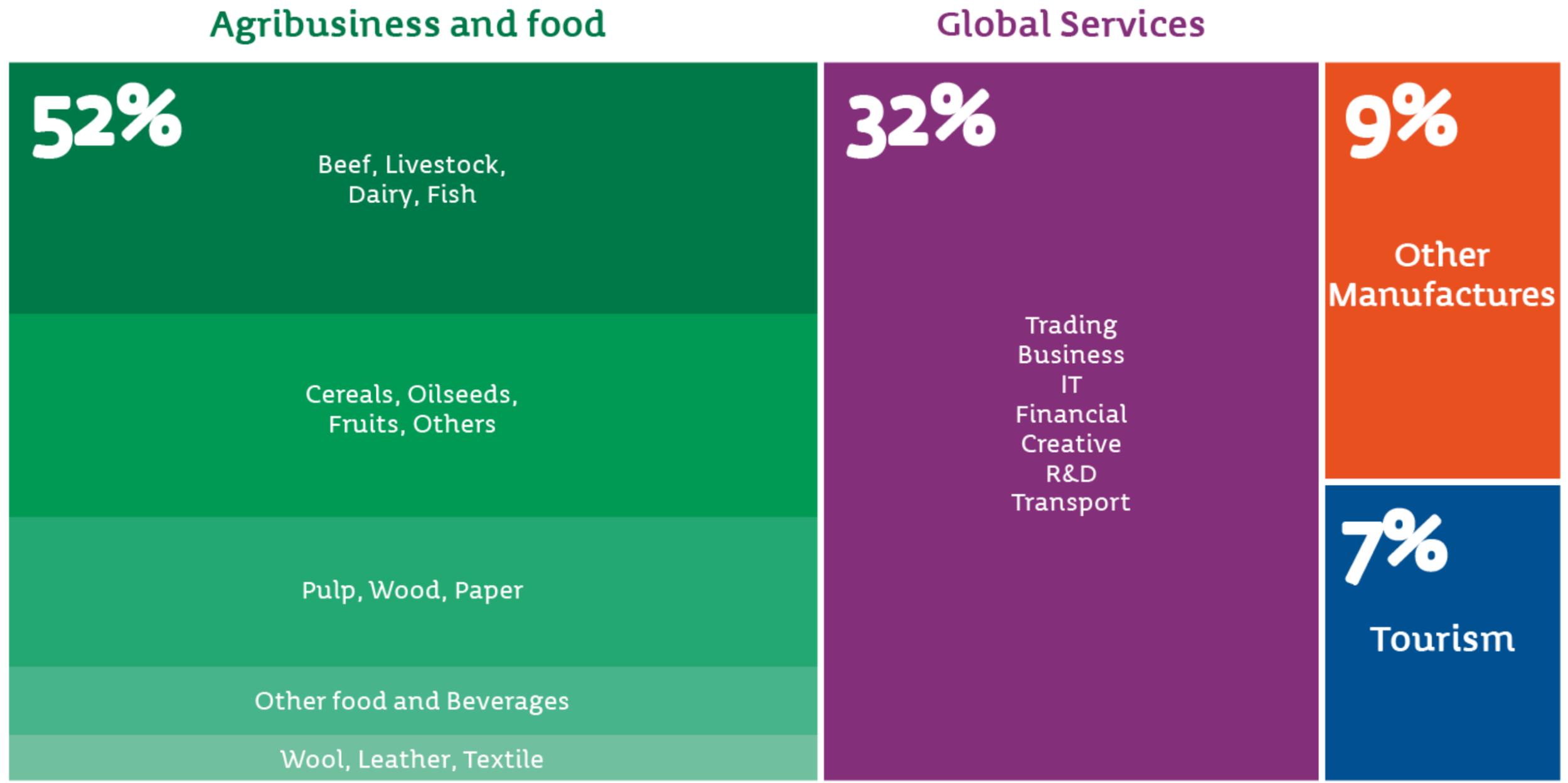
Global services

- REGIONAL DISTRIBUTION
- HQ - SSC - TRADING
- IT - FINANCIAL
- CREATIVE SERVICES

Sustainable production

- AGRIBUSINESS & FOOD
- RENEWABLES
- MANUFACTURING
- TOURISM & REAL ESTATE

Exports at a glance



Sources: Uruguay XXI based on National Directorate of Customs and Free Zones (2022) and BCU.



UNIQUE COMBINATION OF ATTRIBUTES

Reliability & Certainties

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

Easy for business

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

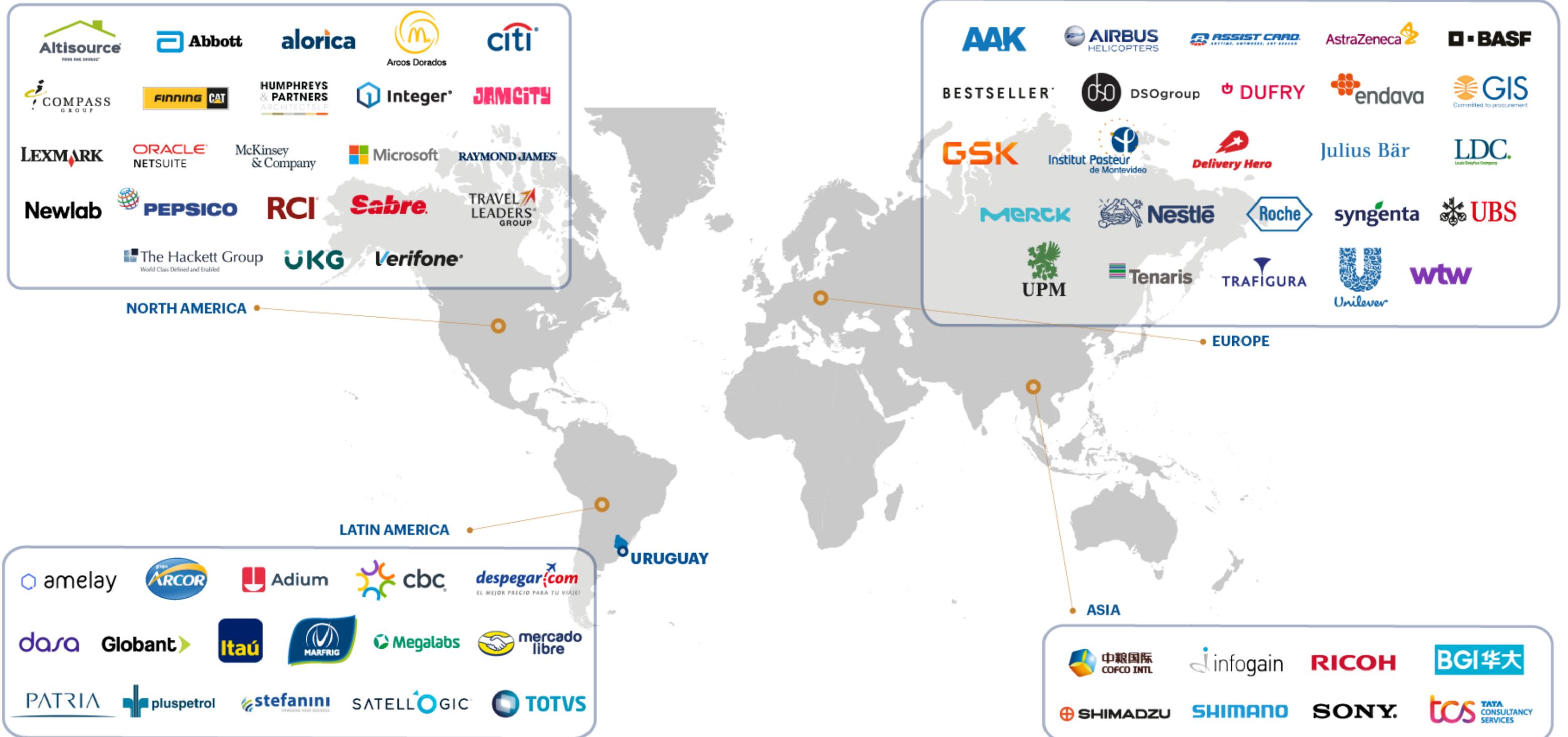
Talent & Lifestyle

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

Business HUB operations in Uruguay



Reliability



Uruguay



Stable



Safe



Seamless

Uruguay #1 in LAC



Democracy Index
(Economist Intelligence Unit, 2022)

#1



Rule of Law Index
(World Justice Project, 2022)

#1



Low corruption
(Transparency International, 2022)

#1



Social Mobility
(World Economic Forum, 2020)

#1



Civil Liberties
(Freedom House, 2022)

#1



**E-Government
Development Index**
(United Nations, 2022)

#1

Uruguay & Europe

Democracy Index

Norway
Iceland
Sweden
Finland
Denmark
Switzerland
Ireland
Netherlands

Uruguay #11

Luxembourg
Germany
UK
Austria
France
Spain
Czech Republic
Greece
Estonia
Portugal
Slovenia
Malta
Italy

(Source: Economist Intelligence Unit)

Rule of law

Denmark
Norway
Finland
Sweden
Netherlands
Germany
Luxembourg
Estonia
Ireland
Austria
Belgium
UK
Lithuania
Czech Republic
France
Spain
Latvia

Uruguay #25

Portugal
Cyprus
Malta
Slovenia

(Source: World Justice Project)

Corruption Index

Denmark
Finland
Norway
Sweden
Switzerland
Netherlands
Germany
Ireland
Luxembourg
Estonia
Iceland

Uruguay #17

Belgium
UK
France
Austria
Lithuania
Portugal
Spain
Latvia
Czech Republic
Italy

(Source: Transparency international)

Civil Liberties

Norway
Finland
Sweden

Denmark
Netherlands
Uruguay #4
Ireland
Luxembourg

Belgium
Switzerland
Portugal
Iceland
Estonia
Germany
UK
Austria
Cyprus
Czech Republic
Slovakia
Spain
Slovenia
Italy

(Source: Freedom House)

E-Government Development

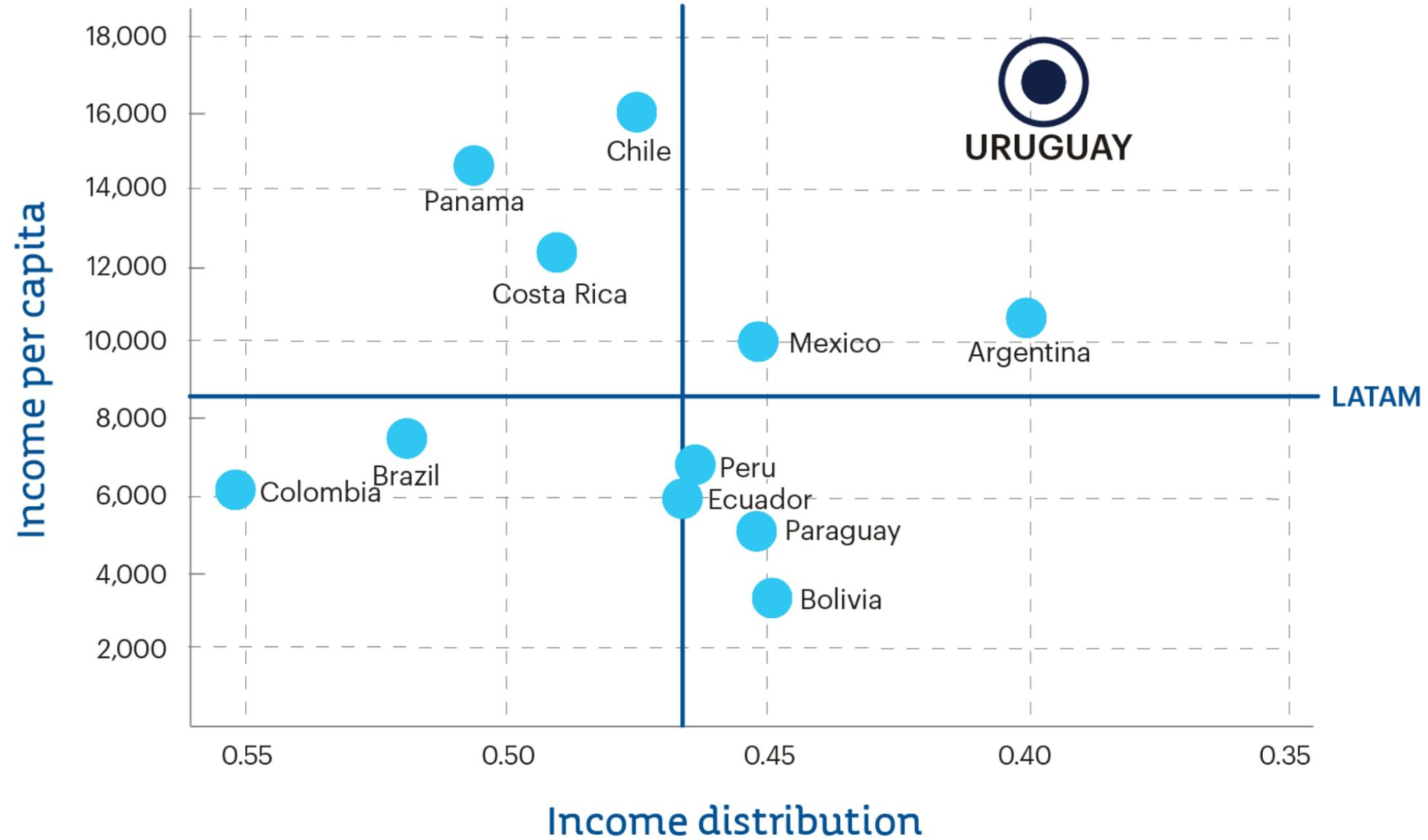
Denmark
Estonia
Finland
Sweden
UK
Netherlands
Iceland
Norway
Austria
Switzerland
Spain
France
Lithuania
Malta
Slovenia
Poland
Germany

Uruguay #26

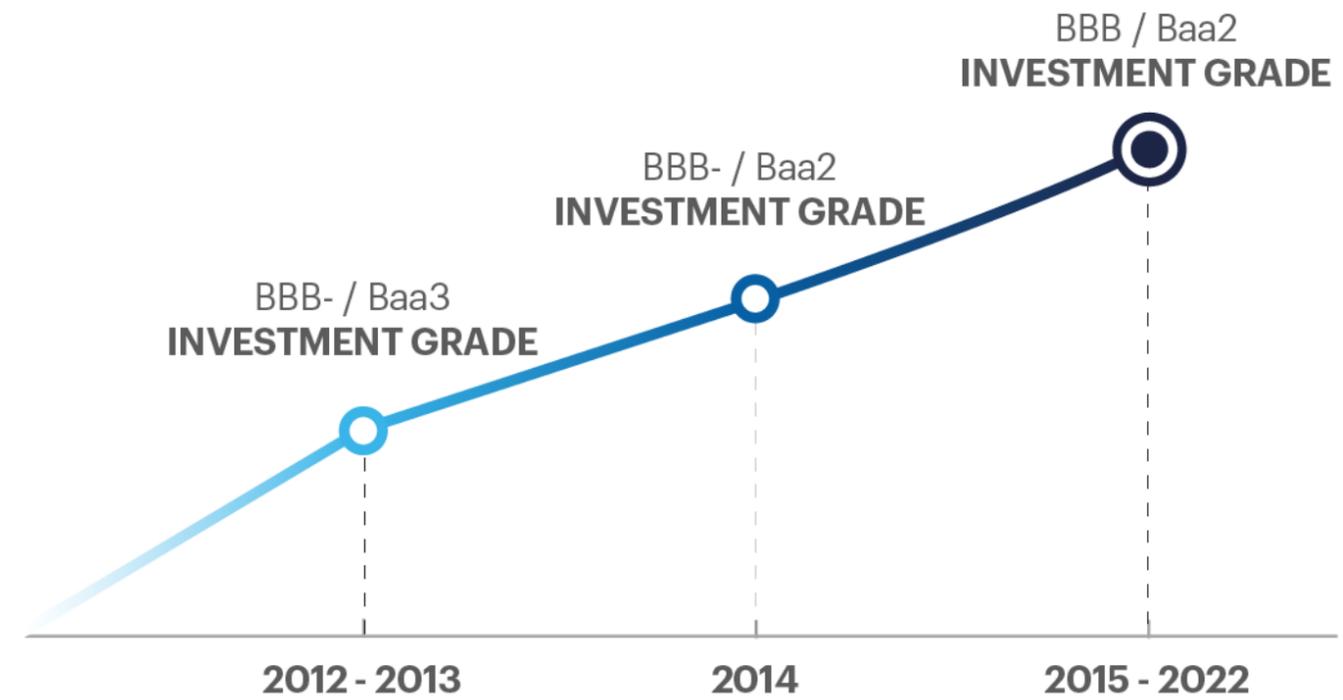
Ireland
Liechtenstein
Luxembourg
Portugal

(Source: United Nations)

Equitable growth



Investment grade



MOODY'S

STANDARD & POOR'S
The McGraw-Hill Companies

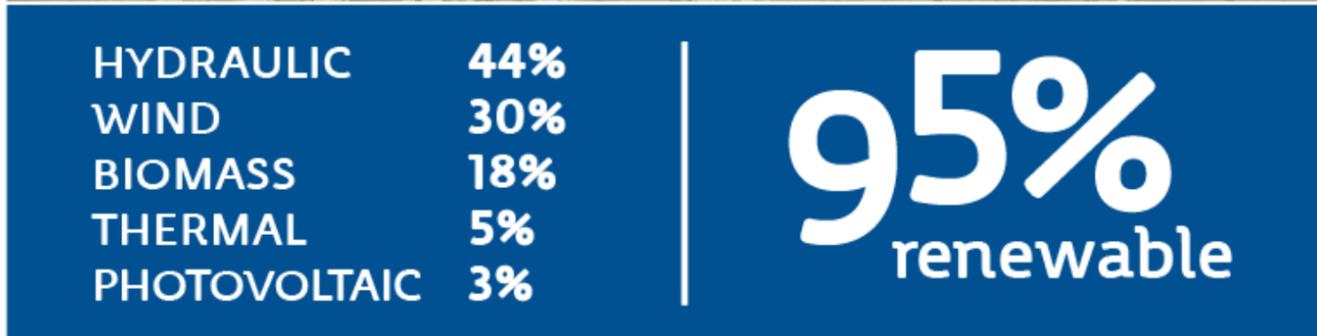
FitchRatings

R&I

DBRS

At the forefront of sustainability

#2 IN THE WORLD
Clean Energy
REN21 2019 Report



Source: National Energy Balance, average 2016-2021.

#1 IN LATAM
Energy Transition Index
World Economic Forum, 2021



+80%
Livestock production
based on natural pastures



43%
of native forest and growing



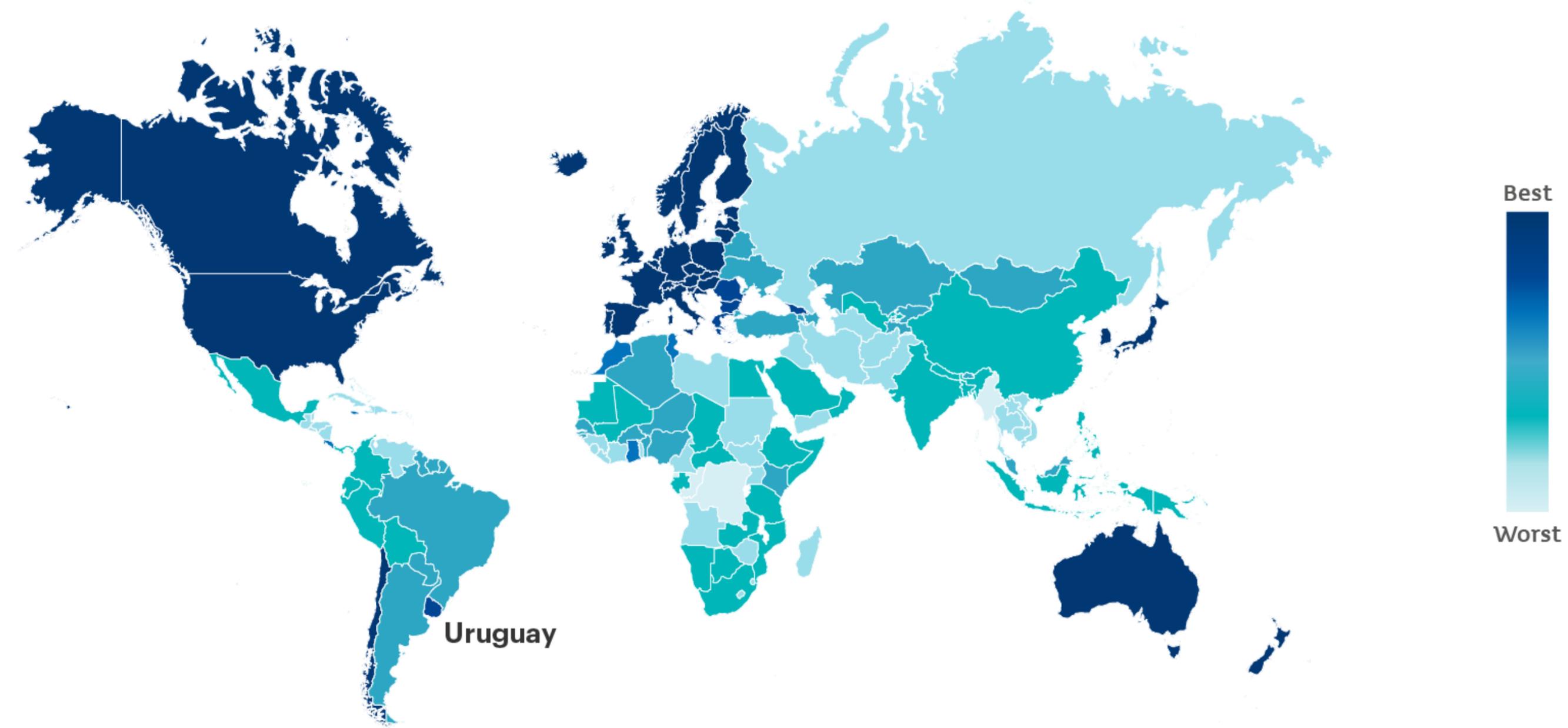
LAWS:
Soil Conservation
Protected Area
Waste Management



GREEN BOND LINKED TO KPI

Highest performance in ESG factors

Environment · Social · Governance



Easy for business



Access



Uruguay



Agreements



Location



Connectivity

**NEUTRALITY
& CULTURAL
AFFINITY**

**INTERMEDIATE
TIME ZONE**



New York
GMT -4



Uruguay
GMT -3



London
GMT +1

**WORLD CLASS
LOGISTIC SERVICES**
TECHNOLOGY
TALENT
INFRASTRUCTURE
CONNECTIVITY

TRADE AGREEMENTS
MERCOSUR
MEXICO
CHILE

**MULTIMODAL
SOLUTIONS**



**DOUBLE TAXATION
& SERVICES AGREEMENTS
NETWORK**

Montevideo

Leader in Telecommunications

#1 in Latin America



Internet penetration
- fixed broadband
(International Telecommunication Union)

#1



% of homes connected
by optical fiber

#1



Adoption of IT
(World Economic Forum)

#1



% of companies
connected by optical fiber

#1



Digital Nations member
(World's leading digital
governments)

#1



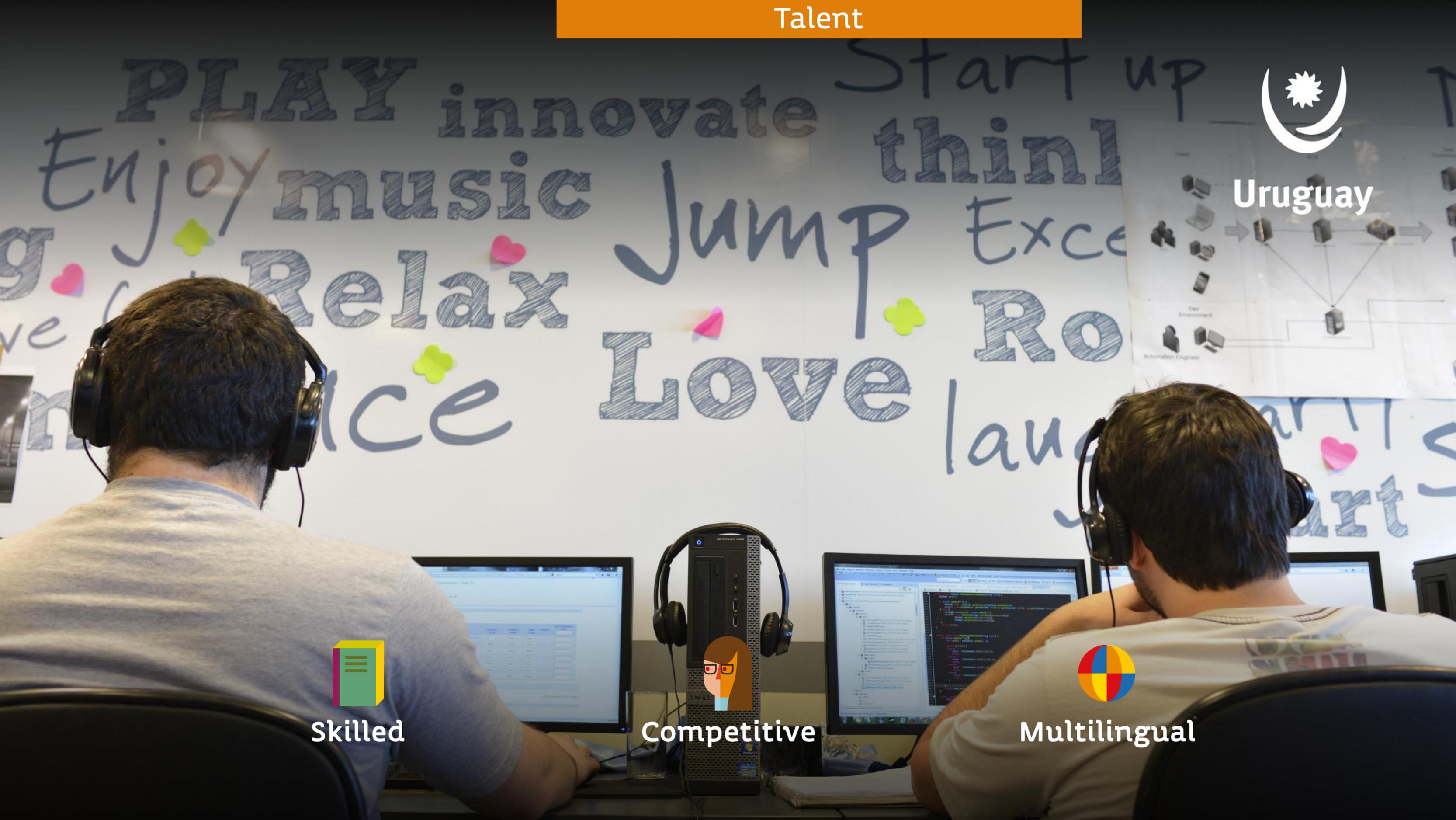
E-Government
Development Index
(United Nations, 2020)

#1

Talent



Uruguay



Skilled



Competitive



Multilingual

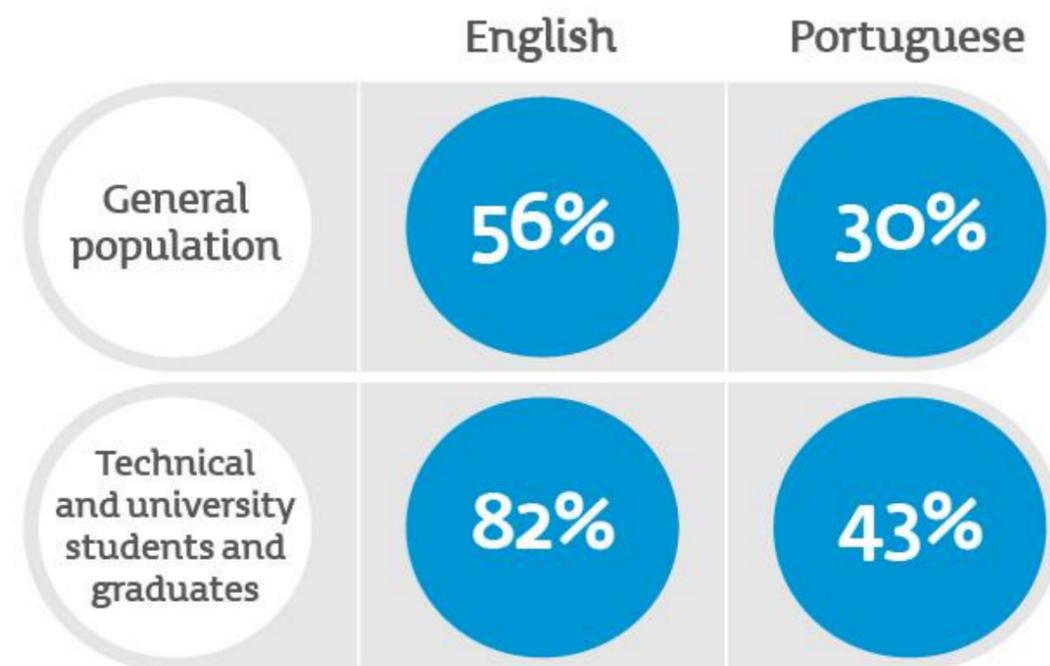
Digital inclusion



Multilingual talent



Only country in the world to achieve One laptop per child full implementation.



#1
in TOEFL in South America

Support for foreign companies



Training

finishing
schools

Recruitment

smart
talent

Expats

fast
track



Youth Employment Law

Live in |  Uruguay

Pleased investors



“The most important reason why we decided on Uruguay was human resources, because our services depend on people. Uruguay offers professional and well-educated talent thanks to the country’s excellent universities.”

Berthold Ebner · Former Managing Director BASF Services Americas



“We came to Uruguay due to its political and economic stability in conjunction with the amazing talent and the high degree of education in the Uruguayan workforce. We have stayed because of the same three factors. We are incredibly proud of our Montevideo center.”

Lisa Schwab · Former Vice President SABRE

EDUCATED · FLEXIBLE · COMMITTED · CREATIVE

Innovation ecosystem



+ 500

tech companies
providing global solutions



Success

of Urugayan
Tech companies



Hub

for global
Tech companies

50% of turnover comes from exports

+70% U.S. clients



+45% IT products



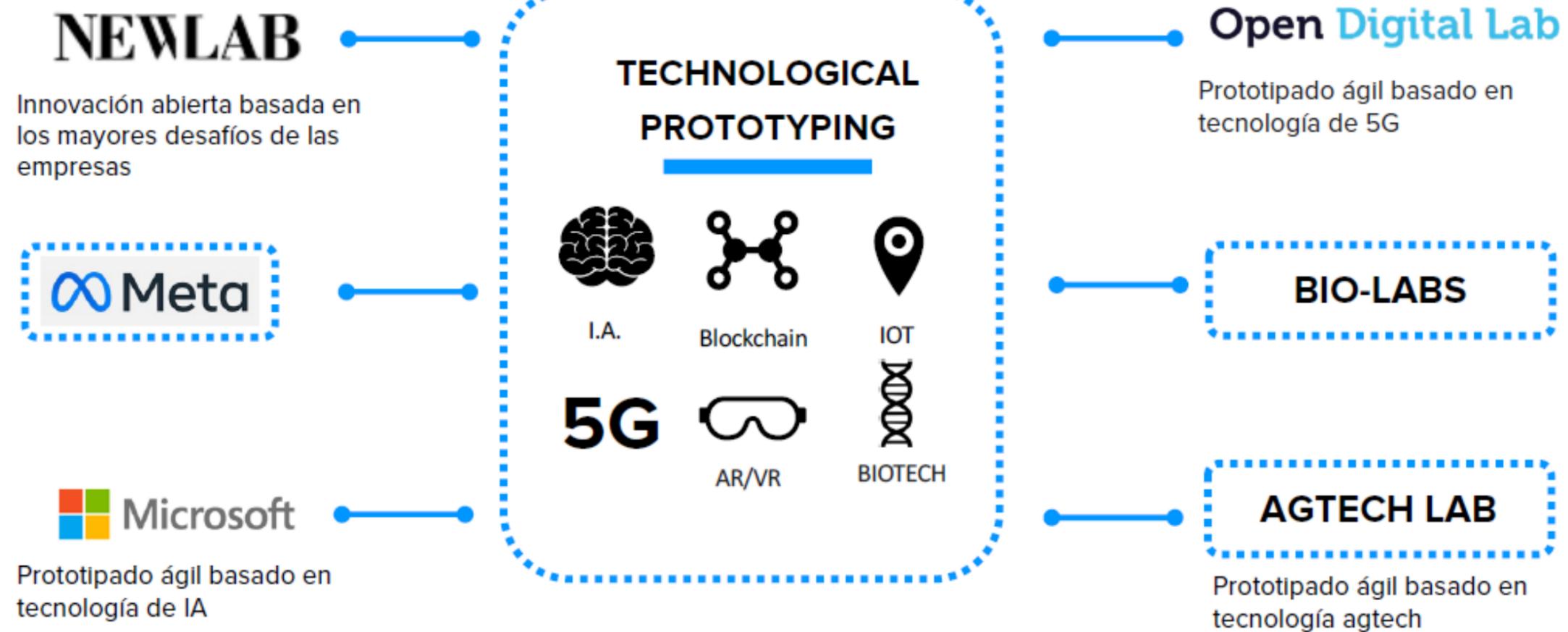
Wide range of Universities, top
research groups and industry
integration programs



Strong and agile network
of support institutions

Easy access to incubators and investment funds

Uruguay Innovation HUB Program



TECH-LABS

BIO-LAB

STARTUPS

ACCELERATION PROGRAMS

VENTURE CAPITAL

Lifestyle



Relaxing



Open



Safe

#1

The best quality of life in
Latin America
(Mercer, 2019)



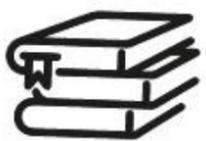
Uruguay

LIVE THE
EXPERIENCE

liveinuruguay.uy



Health



Education



Commuting



Recreation

Migratory flows to Uruguay



52%

increase in the last five years.



+15.000

of residences per year

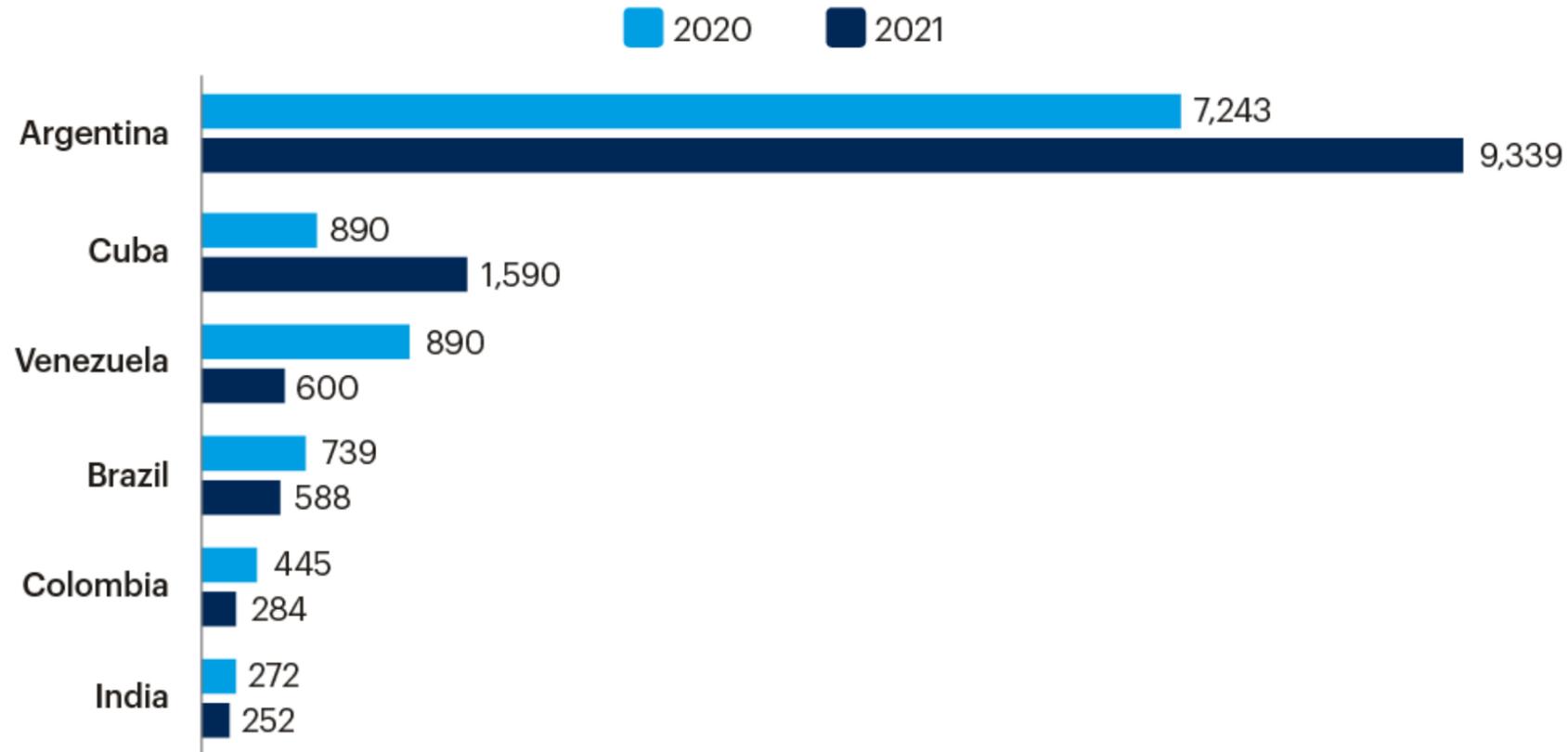


50%

have completed tertiary levels

23%

have masters degrees



Incentives



Uruguay



Outstanding Tax Benefits

Business opportunities & Promotion schemes

Global services Hub

Sustainable production Hub

Regional
distribution

HQ – Trading - SSC - Financial
IT – R&D – Datacenters

Agribusiness - Renewables – Manufacturing

**FREE PORTS
& AIRPORTS
LAW**

0% CIT and
Customs duties

SOFTWARE LAW
CIT 0%

TRADING RESOLUTION 59
CIT 0,75%

TEMPORARY ADMISSION
VAT & Customs duties exempt

EXPORT REFUND
3 - 6% of FOB value

INVESTMENT PROMOTION LAW - SCIENTIFIC & INDUSTRIAL PARKS LAW
CIT exemption up to 100% of investment

FREE TRADE ZONES LAW

0% CIT and Customs duties · Special tax and pension regime for expats

Business Opportunities & Key industries

Global services

Sustainable production

Regional distribution

HQ – Trading - SSC - Financial
IT – R&D – Datacenters

Agribusiness & Food – Chemical – Pharma
Renewables – Advanced Manufacturing

A collection of logos for various global service providers. The logos are arranged in a grid-like fashion within a light grey rounded rectangle. The companies include AstraZeneca, Sabre, Mercado Libre, Google, Columbia, TCS, Verifone, Microsoft, Specialized, Sony, GSK, Unilever, Syngenta, BASF, SONY, GSK, Arcos Dorados, CBC, TRAFIGURA, RICOH, Merck, Abbott, UBS, PATRIA, SHIMADZU, BESTSELLER, Alorica, and HUMPHREYS & PARTNERS ARCHITECTS, L.P.

A collection of logos for various sustainable production companies. The logos are arranged in a grid-like fashion within a light grey rounded rectangle. The companies include Camil, Marfrig, Arboreal, UPM, AAK, Nestle, Pepsico, McCormick, Oxiteno, AkzoNobel, BGI, Dasa, Virbac, MSD, Megalabs, Eurofarma, Akuo, Enercon, Integer, and SateLLoGIC.



UNIQUE COMBINATION OF ATTRIBUTES

Reliability & Certainties

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

Easy for business

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

Talent & Lifestyle

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

We support foreign investors in all stages



DECISION PROCESS



LANDING



AFTERCARE



Customized information and advice

Site visits

Linkage with public and private actors

Recruitment & talent development

Policy advocacy

THANK
YOU!



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

invest@uruguayxxi.gub.uy · www.investinuruguay.uy